

RESUME



327 ALDRUP WAY
LAKE MARY, FL 32746

EXPERIENCE



BRAND & MARKETING DIRECTOR

CALVARY ASSEMBLY - WINTER PARK FL
Director over graphics, web, media, merchandise, social media, advertising and community relation departments. Create new campaigns for both online and in print as well as social media strategies. Design and source print banners, identity, and other marketing material. Ensure brand cohesion.

2011-PRESENT

INDEPENDENT CONSULTANT

MY DARLING DESIGN - LAKE MARY FL
Communicate with clients regarding design needs. Create identity, print collateral and websites with search engine optimization. Offer professional input for best results. Communicate with printers for pre-press specifics. Setup files for print.

2011-PRESENT

SENIOR DESIGNER

XULON PRESS - LONGWOOD FL
Designed book covers and create print ready files. Created collateral for advertisement purposes both in print and only. Maintained company website through html and css. Worked with programmer for php functionality. Assisted with graphical user interface for client portal.

2007-2011

LAYOUT SPECIALIST

BEST PUBLISHING - MAITLAND FL
Created advertisements for direct mailing and web banners. Paginated books and set up pre-press files. Proofed books for quality control.

2006-2007

CONTRACT DESIGNER

ADVANTAGE MARKETING - ORLANDO FL
Developed circulars for newspaper print in various regions of the country. Worked with printer ftp portals to load print files. Created newsletters and print materials for local companies. Entire contract position spanned across nine months.

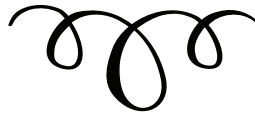
2006

PROJECT MANAGER

UCF DIGITAL MEDIA - ORLANDO FL
Oversaw all departments of the Digital Media website. Created content to populate on site. Lead a team comprised of developers, designers and editors.

2006

Rebecca
DARLING



DESIGN AND MARKETING SPECIALIST

Connecting people to an end result by deploying visual, print, and web strategies and skills.



LET'S TALK



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🌐 MYDARLINGDESIGN.COM

EDUCATION



UNIVERSITY OF CENTRAL FLORIDA
BA DIGITAL MEDIA - ORLANDO FL
Obtained a Bachelor of Arts degree in Digital Media. Specialized in graphic and web design with an emphasis in marketing and advertising psychology. Minored in film.

2003-2007

EASTERN FLORIDA STATE COLLEGE
AA BROAD STUDY - MELBOURNE FL
Received an associated in general education with beginner status in graphic design.

2000-2003

SATELLITE HIGH SCHOOL
DIPLOMA - SATELLITE BEACH FL
Received an associated in general education with beginner status in graphic design.

1998-2000



ADOBE CREATIVE SUITE
Proficient in Photoshop, Illustrator, Bridge, InDesign and Dreamweaver. Fundamental understanding of Flash.

PRINT

Able to sent up print ready files across various platforms and materials.

WEB

Can construct websites using HTML, CSS and Wordpress themes. Working knowledge of PHP and Javascript.

MICROSOFT OFFICE

Fluent in Word, Powerpoint and Excel.

AWARDS

Received awards in 2008 and 2009 for book cover design from Graphic Design USA.